

Targets only potential buyers, when they are most receptive to your message.

Indian Printer and Publisher — Editorial Coverage and Publishing Schedule for 2012

January	February	March	April	May	June	July	August	September	October	November	December
Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress	Design and Prepress
Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow	Workflow
Commercial Printing – Books	Commercial Printing – Digital	Newspapers and magazines	Commercial Printing – Books	Commercial Printing – Digital	Newspapers and magazines	Commercial Printing – Books	Commercial Printing Digital	Newspapers and magazines	Commercial Printing – Books	Commercial Printing – Digital	Newspapers and magazines
Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress	Pressroom and Postpress
Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels	Packaging and Labels
STM Production XML, SGML, HTML	Signage and wide format inkjet developments	Changing trends in niche magazines	Colour Management Cross media book design iPad software applicat.	Direct mail and transactional print Web to print	Open source software Colour management and soft proofing	Education special Colour Management Textbook printing and production	Web to print Colour Management Digital inkjet presses	50 fastest growing newspapers (IFRA) Colour Management	Comics and graphic novels eBooks	MIS systems and workflow software Security printing	Newspaper plant design Colour Management Industrial and vocational education and training
Automated book binding systems	Monochrome digital Inks	Editorial and publishing systems Heatset web offset update	Green offset plates drupa Preview	drupa Special	Automated mail-room systems	Sheetfed press automation drupa Review 2	How to specify and buy print Finishing systems for digital presses	4 x 1 presses Automation of news paper production	Warehousing and fulfilment for publishers CtP technologies	Frankfurt BookFair Review WAN-IFRA India Review	The modern newspaper mailroom
Paper industry growth drupa Preview	drupa Preview Jaipur Literary Festival Review	Fespa Review drupa Preview Dhaka Print Packaging Fair	Bologna Children's Book Fair Review		drupa Review 1		Print Expo Ahmedabad Review BookExpo America Review	WAN-IFRA India Special	WAN-IFRA India Review		

Every issue will contain a section on new products and processes as well as a glossary, events, paper prices and publicly listed printing companies.

Press dates

29 Dec11	31 Jan12	29 Feb 12	29 Mar 12	26 Apr 12	30 May 12	28 Jun 12	27 Jul 12	28 Aug 12	28 Sep 2012	27 Oct 12	29 Nov 12
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Material and copy dates

All advertising material and editorial inputs must reach us by the 20th of the month preceding the issue. Advertising material is accepted in digital form as EPS, TIFF or PDF files. Quark Xpress and Adobe InDesign and Pagemaker native files are also acceptable provided high resolution images are supplied as TIFF or JPEG files. Most preferable are PDF files. These files may be sent on CD-Roms or as attachments to material@ippgroup.in.

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